## "So The People May Know"

## The Merchants Who Are Already Conserving Delivery Costs for Their Patrons

The Government has called upon the Merchants of the country to economize in their deliveries and save, through this economy, Man-power, Machines, Gasoline, Rubber, Etc., all of which are vital necessities in the prosecution of the war.

The Joint Committee of Consumers has asked us to make this saving through their co-operation in the carrying of packages, and request that they be allowed a discount equivalent to the saving in the cost of delivery.

The Merchants herein represented wish to call attention to the fact that they are now complying with the request of the Governmen by co-operating in their delivery through a Clearing-house system known as "THE ASSOCIATED MERCHANTS' DELIVERY," AND ARE SAVING THROUGH THIS METHOD THE SERVICES OF OVER THREE HUNDRED MEN, ONE HUNDRED AND FIFTY AUTOMOBILES, THOUSANDS OF GALLONS OF GASOLINE AND THOUSANDS OF POUNDS OF TIRES, AS WELL AS THOUSANDS OF DOLLARS IN PARTS, MECHANICAL LABOR AND GARAGE RENTALS.

We are also complying with the request of the Joint Committee of Consumers as they are now receiving the full benefit of our saving in the cost of delivery through the prices quoted on merchandise which we handle and they also have the advantage of a satisfactory delivery service.

We are able to maintain our delivery service at a cost of approximately one-half of one per cent as against private delivery services costing the consumer from two to four per cent on total sales, as estimated by the Council of National Defense.

We are doing a patriotic duty and at the same time giving our patrons the advantage of the saving effected, and if we were to go even further and give them the actual cost of delivery as a rebate the amount saved would be too negligible to estimate.

## The Following Letter Expresses Appreciation of Our Efforts---

Gentlemen:

We have read in the August 15 issue of The Washington Herald the announcement of merchants who are co-operating in their delivery, thereby complying with the request of the government for economy in the delivery system. We are glad to note the commendable effort being made by this group of merchants and the statement that these firms are now giving to the consumer the benefit of the saving in the lower prices which they charge, which is in line with our committee's request, as presented to the merchants recently through the District Council of National Defense.

We shall be glad to call this announcement to the attention of the organizations represented in our committee.

Very truly yours,

For the Joint Committee of Consumers.

(Signed) JENNIE BRADLEY ROESSING.

| Woolworth 5 and 10c Stores                           | The Louvre  | Ladies' Capital Hat Shop 508 Eleventh Street N. W.                    | Golder SEVENTH AND K   | AT GOLDENBERGS"  DETES  THE DEPENDABLE STORE                    | Wm. Hahn & Company<br>SHOE STORES<br>7th and K Streets N. W.<br>233 Penna. Ave. S. E.<br>1914-16 Penna. Ave. N. W. | Associated Drug Store Seventh and G Streets N. W.      | Saks & Co.  MEN'S AND BOYS' OUTFITTER  7th St. & Pa. Ave. N. W.                |
|--|---|---|--|---|--|--|--|
| McCrory<br>5 and 10c<br>Stores                       | Harris Shop, Inc.   | D. N. Walford  Jewelry and Sport Goods  909 Pennsylvania Avenue.      | Behrends' Department Store 720 Seventh St.                             | Eiseman Bros.  806 7th Street N. W.  1924 Penna. Ave. N. W.     | Hirsh Shoe<br>Stores<br>1026-28 7th Street N. W.   | E. Morrison Paper Company 1009 Penna. Ave. N. W.       | RALEIGH Haberdasher 1109-11 Pa. Ave. The Home of Hart Schaffner & Marx Clothes |
| S. & H. 5c, 10c and 25c Store, 818 Seventh St.       | Sismon Cohn Co.  G at Twelfth Street.  Furriers and Ladies Smart Wear       | R. Harris & Co.  Jewelers and Silversmiths  400 7th St. N. W. Cor. D. | Department Store   | Milton R. Ney Ladies Outfitters 801 Penna. Ave. N. W.           | Snyder & Little Fine Shoes 1211 F Street.  | Irving Hat Co. HATS THAT TOP THEM ALL 903 Pa. Ave.     | THE MODE<br>Clothiers, Hatters,<br>and Haberdasher<br>F at Eleventh            |
| KRESGE<br>5 and 10c Store<br>11th and G St. N.W.     | The Loeb Co.  Ladies' Cloaks, Suits and Millinery  714 Seventh Street N. W. | Schmedtie Bros.  Jewelers  704 Seventh Street N. W.                   | 1316-24 7th St. N.W. Inc.  |   | Travers Shoe<br>Store<br>314 Seventh Street.   | I. HAAS & CO. Tailors, 1211 Pa. Ave. N.W.              | Grosner's Representing The House of Kuppenheimer, 1013 Penna. Ave.             |
| O'Donnell's<br>Drug Stores                           | Gamond Co. Ladies' Specialties 402 Seventh St. Next Dog: to R. Harris & Co. | Goldsmith & Co.<br>Jewelry<br>1205 F Street N. W.                     | Pledged to Gradity   | Percy FOSTER Plano S. "Everything Musical" Victrola Specialists | Wolf's<br>Walk-Over<br>Shoe Shop<br>929 F St. N. W.  | D. Derzavitz Hardware 613 7th St. N. W.                | Chas. Kaufman<br>& Sons<br>Clothiers,<br>431-33 Seventh Street N. W            |
| Oppenheimer's  Eighth and E Streets.                 | SIGMUND'S Popular Priced Suit and Hat Shop, 736 7th St. N. W.               | Castleberg's<br>Jewelers,<br>935 Pa. Ave.                             | N. SAMUEL  Ladies Saits and Dresses  923 F Street.                     | Howard & Dean Importers 1309 F Street.                          | Adler and Son Shoes 706 Seventh Street N. W.   | Zimmerman's  Millinery  1111 G Street.                 | Friedlander Bros. Clothiers and Haberdashers, 428 Ninth Street N. W.           |
| STEIBEL Importer 1304 P Street.                      | WHITE'S Outfitters to Women 919 F St. N. W.                                 | BOOKS Lowdermilk & Company 1212 G Street.                             | J. Edgar<br>Robinson<br>Violins, Strings, Music<br>1306 G Street N. W. | Edmondston & Co.  Foot Form Shoes  1334 F Street N. W.          | S. LOUIS Shoes 904 Seventh Street N. W.  | Men's Wear KLEIN'S Korner, Seventh & E                 | THE SWEATER SHOP Nw. Cor 7th and H Sts. N. W                                   |
| Estella S. Andrews<br>Millinery,<br>1115 G St. N. W. | Ganss Co. Millinery 716 Seventh Street N. W.                                | S. N. Meyer  Military Shop  1331 F Street.                            | Mertz & Mertz Tailors, 906 F St. N. W.                                 | N. HESS' SONS<br>931 Pa. Ave.<br>Bench-Made<br>Footwear         | "The Royal" Shoe Store   | Livingston's<br>Men's Wear<br>908 Seventh Street N. W. | Schlosberg Bros. Faultless Clothes Shop, 908 Seventh Street N. W.              |

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THE MAN'S

STORE

D. J. Kaufman

Money's Worth or Money Back.

1005-7 PENNA. AVE. This Page Is of Vital Interest to All Washington

Arthur Neuman, men's furnishings, 1422 New York avenue; Pearlman's, wholesale notions, 608 Louisiana avenue northwest; Army and Navy Co-operative Association, 17th street between Pennsylvania avenue and H street; Jacob Kohner, ladies' wear, 820 Seventh street; Chas. Schwartz & Sons, jewelers, 708 Seventh street northwest; Cornelison, millinery, 1515 H street northwest; C. C. Pursell, books and stationery, 807 G street northwest.